



Specific Client Success



MARS Canada

- Wal-Mart Ontario Christmas coverage support
 - Successfully placed & maintained up to 25 Clip Strips per store, each week for a 8 week period
 - Achieved 80% retention
 - Huge sales increases!
- SDM Dove Relines and counter cash promo
 - Quick turn around
 - 800 stores
 - Install, promo and generate orders for DOVE
- No Frills Relines
 - Union environment
 - Multiple visits
 - April 2008
- National Price Audits
 - 7 day reporting cycle
 - National Program
 - 100 stores over 250 skus